

BROWS *by* SIENA

BROW SPECIALIST

Lip Blush - Everything you need to know

A soft, natural-looking semi-permanent makeup treatment designed to enhance your natural lip colour and shape.



1. ABOUT YOUR LIP BLUSH

WHAT IS LIP BLUSH? Lip Blush is a form of semi-permanent make-up that adds a soft wash of colour to the lips. It can help to:

- Enhance shape, symmetry & add definition
- Add natural-looking colour to pale or uneven lips
- Warm cool-toned lips
- Create the appearance of fuller, more defined lips without filler

Think your lips, but better - whether you want a subtle natural flush, more definition or a more even-looking lip tone.

WHAT COLOUR CAN I CHOOSE? There is a wide range of colours. Your skin tone and natural lip colour will be taken into consideration when selecting the most flattering shade.

Top tip: Bring your favourite lip liner or lipstick to your appointment and we can use it as inspiration for your colour choice.

HOW LONG DOES LIP BLUSH LAST? Results vary from person to person. Following your initial treatment and retouch, and with appropriate aftercare, lip blush can typically last 1–3 years. Longevity depends on factors including skin type, lifestyle, age, sun exposure and your desired look. Colour boosts are recommended over time to refresh your results.

WHAT HAPPENS DURING THE TREATMENT? Your treatment takes approximately 2.5–3 hours.

We begin by creating a pre-draw using your natural lip border as a guide. Numbing cream is applied before outlining the lips. The pigment is then gently implanted using a light shading technique.

WILL IT HURT? Everyone experiences lip blush differently. The lips are a sensitive area, so some clients may experience mild discomfort, particularly around the Cupid's bow, while others find the treatment very comfortable. Numbing is used before and throughout the treatment to help keep you comfortable.

2. BEFORE YOUR APPOINTMENT

Great results are a combination of good treatment, preparation and aftercare.

PREPARE YOUR LIPS

- **⚠ Cold sores:** If you have ever experienced cold sores, lip blush can trigger an outbreak. You should speak to your GP or healthcare professional about preventative antiviral treatment, such as Aciclovir. They will advise whether this is appropriate for you and, if prescribed, the correct dosage and timing. Preventative treatment is often started 5 days before your appointment and continued for 5 days afterwards to help reduce the risk of an outbreak. **Please arrange this well in advance of your appointment.**
- **Exfoliate:** Gently exfoliate your lips prior to the treatment (just not the day before)
- **Moisturise:** Keep your lips well moisturised for at least 2–4 days before your appointment. Dr Lipp's Original Nipple Balm for Lips is highly recommended.

- **Hydrate:** Drink plenty of water during the week before your appointment.
- **Avoid alcohol & caffeine:** Avoid for 24 hours before your appointment as they may increase bruising and bleeding.
- **Medication:** Avoid blood-thinning and anti-inflammatory medications, such as ibuprofen, before treatment unless advised otherwise by your doctor or healthcare professional, as these may increase bleeding and bruising. **Never stop prescribed medication, including blood thinners, without medical advice.**
- **Avoid before treatment:** **Lip fillers** - 3 weeks before and after treatment; **sun and sunbeds** - 1 week before and after treatment; **Retin-A, retinoids, tretinoin, Vitamin A and skin peels** - 3 weeks before and after treatment; **No waxing or laser around the lip area** - 1 week before and after treatment.

WHEN LIP BLUSH MAY NOT BE SUITABLE

The following conditions or circumstances may mean lip blush is not suitable, may require medical clearance, or may require treatment to be postponed:

- Under 18
- Pregnant or breastfeeding
- Haemophilia
- Hepatitis C
- HIV
- Within 5 weeks before or after chemotherapy/radiotherapy
- Diabetes
- Epilepsy
- Taking blood thinners - GP consent required
- Accutane/isotretinoin use within the previous 6 months
- Visible cold sores
- Lupus
- Contagious skin conditions
- Keloid scarring
- Extremely dry, cracked or damaged lips

If you are unsure whether lip blush is suitable for you, please contact me before booking.

3. HEALING & AFTERCARE

WHAT WILL MY LIPS LOOK LIKE AFTERWARDS? Healing normally takes around 5–7 days, although the colour continues to settle afterwards.

DAY 1 - INTENSE COLOUR Your lips may appear swollen, sensitive and much darker than your desired final colour. You may notice lymphatic fluid on the surface.

DAY 2 - SWELLING REDUCES Swelling should begin to settle, although your lips will still appear darker than the final result.

DAYS 3–4 - DRY & FLAKY Your lips may become dry and begin to flake, similar to the healing process of a traditional tattoo.

DAYS 5–7 - COLOUR REVEALS The surface skin flakes away and your new lip colour begins to appear and settle.

BY DAY 14 - SOFTER RESULT Your lips should look much more natural and subtle. The colour may appear significantly lighter than immediately after treatment.

6 WEEKS - TRUE COLOUR Your final colour will continue to develop and settle for approximately 6 weeks.

INVESTMENT & BOOKING

Your treatment price of £315 includes:

- ✓ Initial Lip Blush treatment
- ✓ Retouch
- ✓ Aftercare kit

For most first-time clients, both the initial treatment and retouch are recommended to achieve the best possible result. The first session establishes the colour, while the retouch allows us to address any areas that have healed unevenly and add further saturation where needed.

RETOUCH Your included retouch must be completed within 6–12 weeks of your original treatment. If the retouch is not completed within this timeframe, an additional fee may apply.

BOOKING FEE A £100 deposit is required to secure your appointments (the balance will be paid at the treatment). You must provide at least 1 week's notice to cancel or rearrange a treatment, or else the booking fee is forfeited.

Annual colour boosts are priced according to how long it has been since your original Lip Blush treatment.

READY TO GET STARTED?

To arrange your treatment, you will need to:

1. Send over a clear photo of your lips, along with inspo of your favourite lipstick/lipliner
 2. Pay your booking fee
 3. Complete a medical questionnaire & consent form
 4. Confirm your treatment date
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ANY QUESTIONS? I'm always happy to help. **Email:** browsbysiena@gmail.com **WhatsApp:** 07715303440